"Bulbland" presents

ROEDING'S QUALITY BULBS for 1941

ADRIAN BACKER (Top); INDIAN CHIEF, WHITE EXCELSIOR, IMPERATOR, VIOLET QUEEN (Center); YELLOW QUEEN (Bottom, Right).

New Effects of Rare Beauty Reward Your Efforts With These Bulbs

Picture your garden next spring, alive and fairly singing with the joyous bright colors and exquisite forms of spring flowering bulbs in bloom! By all means treat yourself to the thrill of growing some this year.

No other class of flowering plants gives so much for so little . . . so much clear fresh beauty for so little effort and cost. You will find a great urge to the generous use of bulbs in these six advantages:

—success is assured.
—results are quick.
—culture is easy.
—the blooming season is long.
—color possibilities are spectacular.
—the cost is modest.

Now is the time to plan and order . . . we will gladly help you make selections. Our 1941 assortment is the pick of the market, and we commend it to you with confidence. Visit us, see and inspect these fine bulbs yourself. Or, if more convenient, write or telephone now while our stock is complete.

Dutch Iris . . .

The finest of all spring flowering bulbs for cut flowers. Planted October to December, they flower February to April.

ADRIAN BACKER. Uniform purple-lilac; 24 inches.
BLUE HORIZON. Light violet-blue; 26 inches.
BLUE SKIES. Soft wedgewood-blue; 26 inches.
GOLDEN BRONZE. Standards violet; falls bronze.
GOLDEN GLORY. Uniform golden yellow; 26 in.
IMPERATOR. Dark blue; tall and late; 30 inches.
INDIAN CHIEF. Standards blue; falls bronze.
LEONARDO DA VINCI. Standards creamy-yellow; falls canary-yellow with orange stripe; large; 28 inches.
MORNING MIST. Delicate sky blue; 24 inches.
POGGENBEEK. Dark blue; early April; 30 inches.
THERESE SCHWARTZE. Standards pale blue; falls white with narrow orange stripe; late March; 24 inches.
VIOLET QUEEN. Soft violet; 24 inches.
WEDGEWOOD. Medium blue; early March; 24 inches.
WHITE EXCELSIOR. Large white; orange stripe; March.
YELLOW QUEEN. Slender; late March; 28 inches.

PRICES: All Dutch Iris, 10 for 60c; 100 for $5.00. 5 each of 15 varieties (75 bulbs) $4.00, plus 12c tax.

An Event You Must Surely See— Our Annual Outdoor Bulb Show

Next spring our extensive Show Gardens at Niles will be ablaze with bright colors from mid-March to mid-April when more than 100,000 bulbs mass their lovely blooms to form a vast "sea of beauty". Daffodils are at their best during March, tulips in April, with other bulbs blooming in sequence throughout the Show period.

Be sure to enjoy this gorgeous sight. See hundreds of varieties in bloom where you may compare them and plan for next season's garden effects. Tours of our gardens, bus trips through our 300 "Living Acres", cut flower arrangements, entertainment (on week-ends), and historic Old Adobe all dressed up for the occasion are a few of the many enticing features. Better mark the calendar right now, we're expecting you.

76TH YEAR **California NURSERY CO.**

GEORGE C. ROEDING, Jr., Pres.

Main Office: NILES, California

Branch Nurseries: Menlo Park, Sacramento, Modesto, Fresno

2020-011

AEROLITE

TUNIS

Come to "BULBLAND"

This is the Place Where You Get—

. . . the greatest **value** because **Roeding's Quality Bulbs** grow more blooms.

. . . the largest assortment so that you can select the **exact** varieties you want.

. . . qualified and friendly counsel by experienced people who help you plan unusual effects.

. . . the satisfaction of a purchase backed by a 76-year record for reliability.

JOHN EVELYN

Giant TRUMPET DAFFODILS

This class includes those varieties with cup or trumpet longer than the outer petals or perianth segments. The figures following the names refer to the relative time of flowering: (1) being earliest and (5) being latest.

QUALITY

Our Daffodils are all No. 1 grade, "Double Nose" bulbs which produce 50 to 100 per cent more flowers the first year than the "round" bulbs usually sold. War conditions do not affect our trustworthy source of Daffodils, Dutch Iris and Miscellaneous Bulbs. We have the same excellent Pacific-Coast-grown bulbs that have made our offerings outstanding in the past.

ADA FINCH (2). Wide, overlapping white perianth; large, ruffled trumpet, lemon paling to ivory; giant size; new. $1.50 each.

AEROLITE (2). Pale gold; large, graceful trumpet; wide petalled, flat perianth. Earlier than King Alfred. Each 15c; 10 for $1.25; 100 for $10.00.

BEERSHEBA (3). Entirely white in all stages. Flat perianth, long, graceful trumpet of beautiful form. Each $2.25.

CLEOPATRA (4). Latest of the clear yellow trumpets; new and very lovely. Each 15c; 10 for $1.35; 100 for $12.00.

DIOTIMA (2). A veritable giant 5 inches or more across. Pure gold flower on extra strong stems; new and rare. Each $1.00.

EMPEROR (3). Yellow; an old favorite. 10 for 80c; 100 for $6.50.

HECTOR TREUB (2). King Alfred seedling, clearer yellow than its parent; excellent form. Each 15c; 10 for $1.25; 100 for $10.00.

JEFTA (2). Ivory perianth; unfading sulphur trumpet; a very pale bi-color. Each 25c; 10 for $2.00; 100 for $16.00.

KING ALFRED (2). Uniform golden yellow. 10 for $1.00; 100 for $9.00.

LA VESTALE (2). Very early; perianth ivory; trumpet yellow fading to cream; excellent for light shade. Each 25c; 10 for $2.00; 100 for $17.50.

LOVENEST (2). Perianth white; trumpet saffron fading to apricot pink; very dainty. Each 75c.

MRS. R. O. BACKHOUSE (3). Snow white perianth; trumpet opens apricot changing to clear pink. Best pink daffodil. Each $1.75.

MRS. E. H. KRELAGE (2). Perianth white; trumpet opens yellow, fades to ivory. Each 15c; 10 for $1.35; 100 for $12.00.

SILVANITE (3). Very good, new bi-color. Perianth white; trumpet unfading canary-yellow. Each 45c; 10 for $3.50; 100 for $30.00.

SPRING GLORY (2). Perianth cream; trumpet gold. 10 for 80c; 100 for $6.50.

TRESSERVE (2). Larger, later and lighter than King Alfred. 10 for 90c; 100 for $8.00.

W. P. MILNER (2). A tiny ivory daffodil, 6 to 8 inches high; a jewel for the rock garden. Each 25c; 10 for $2.00; 100 for $17.50.

Incomparabilis NARCISSI

Cup or chalice one-third to three-fourths the length of petals or perianth segments.

CARLTON (2). New, self-color yellow of great size; overlapping perianth; large frilled crown. Each 75c.

CROESUS (3). Canary perianth; broad, flat, orange cup; flowers held high above foliage. 10 for 95c; 100 for $8.50.

DICK WELLBAND (3). Snow white petals; flat, broad crown of blazing orange red; very tall. Each 75c.

FORTUNE (2). World's most famous daffodil. Yellow perianth; short trumpet of orange red; very large and strong. Each $4.00.

FRANCISCA DRAKE (3). Sharply reflexed white perianth; cup of flaming orange. Each 45c; 10 for $3.50; 100 for $30.00.

HELIOS (1). Very early; entire flower golden orange; increases rapidly and blooms freely. 10 for 95c; 100 for $8.50.

JOHN EVELYN (3). Flat white perianth; flat cup unfading yellow heavily fluted and shirred. Each 15c; 10 for $1.35; 100 for $12.00.

LUCINIUS (5). Self colored yellow of fine form; late and long lasting; excellent for cutting. Each 15c; 10 for 95c; 100 for $8.50.

HELIOS

Quantity Rates

25 bulbs of one variety take the 100 rate; 500 to 1000 (assorted varieties) take a discount of 5% from the 100 rate; 1000 or more 10% discount.

Roeding's Quality Bulbs

INCOMPARABILIS, continued

ORANGE GLOW (3). Beautiful; new; wide crinkled perianth of primrose; flaring orange trumpet. Each $1.00.

RED SHADOW (5). Large, late, vigorous; primrose perianth; cup dark yellow margined orange. Each 75c.

SIR WATKIN (2). Uniform light yellow. 10 for 75c; 100 for $6.50.

STELLA PRATT (4). Perianth light yellow; long trumpet, yellow shaded to orange red. Each 20c; 10 for $1.50; 100 for $12.00.

WHITEWELL (3). White perianth; yellow cup. 10 for 75c; 100 for $6.50.

YELLOW POPPY (3). New but inexpensive. Large, flat primrose perianth; flat yellow cup; very good. 10 for 75c; 100 for $6.50.

HOW TO GROW DAFFODILS

Daffodils require no summer care and since they are not eaten by gophers and have few diseases they are an excellent garden investment.

Plant deeply. Most varieties thrive four to six inches under ground. The depth depends on size of bulb, a safe depth being three times the largest diameter of the bulb.

Dig the soil eighteen inches deep before planting if possible. Do not allow manure to come into contact with bulbs although rotted manure may be dug in deeply below where the bulbs will be planted, or may be used as a mulch after planting has been done. In heavy soils the addition of sand and peat will be found beneficial.

Plant in October or November. Irrigate the soil thoroughly as soon as bulbs are planted to start root growth at once. Natural rainfall is normally sufficient to keep daffodils growing but they should never be allowed to become dry.

After blooms have withered, cut off dead flowers, cultivate the soil and stir in bone meal or a good commercial fertilizer. Irrigate to keep the foliage green and growing for four to six weeks longer. **Do not cut foliage until it turns yellow.** To do so will weaken the bulbs and seriously reduce the number of flowers for next year.

Barrii NARCISSI

Short cups, usually one-third or less the length of petals.

ALCIDA (5). Giant flowers; white perianth, broad petals; yellow cup edged dark orange; extra late. 10 for $1.25; 100 for $10.00.

ANNA CROFT (3). Extra tall; perianth pale yellow, cup darker. Exceptionally vigorous. 10 for $1.25; 100 for $10.00.

BATH'S FLAME (2). Bright yellow perianth; gold cup edged with brilliant scarlet. Each 15c; 10 for $1.25; 100 for $10.00.

DIANA KASNER (5). Last to bloom; ivory perianth; fluted yellow cup with orange-red frill. Each 10c; 10 for 90c; 100 for $8.00.

FIRETAIL (4). Very popular; ivory perianth fading to pure white; flat cup of solid, bright scarlet; fragrant; flowers held high above foliage. Each 20c; 10 for $1.75; 100 for $16.00.

PEGGY (5). Flower of chaste, classic beauty; broad, pure white petals of great substance; flct, perfectly modeled cup of clear, unfading yellow; new and most desirable. Each $1.75.

Leedsii NARCISSI

Short to medium cups fading from yellow to cream or ivory.

GERTIE MILLAR (3). Giant flower; white perianth; large frilled cup pale primrose, translucent texture. Each 40c; 10 for $3.50.

HERA (4). Pure white perianth; small cup, white, frilled lemon fading to pure white. Increases rapidly. 10 for 85c; 100 for $7.50.

LORD KITCHENER (2). White perianth; large, frilled trumpet lemon yellow. Fine for naturalizing. 10 for 90c; 100 for $8.00.

MRS. NETTE O'MELVENY (3). Very tall and graceful; perianth snow white; small, clear yellow cup. 10 for 85c; 100 for $7.50.

SILVER STAR (2). Early; broad cream-white perianth; wide primrose trumpet changing to cream-white. Each 15c; 10 for $1.25; 100 for $10.00.

TUNIS (2). Tall, strong, with wonderful keeping qualities. Starry, white perianth; cup ivory flushed copper at edge. Each 40c; 10 for $3.50.

JONQUILS and JONQUIL HYBRIDS

Clear, self colored yellow with distinctive fragrance.

BUTTERCUP (3). Flat perianth; straight trumpet; 3 to 6 flowers from each double-nose bulb. Each 15c; 10 for $1.25; 100 for $10.00.

GOLDEN SCEPTRE (2). Darker than Buttercup with flaring trumpet; very free flowering and vigorous. 10 for 75c; 100 for $6.00.

ODORUS CAMPERNELLE (1). Rush-like foliage and clusters bright yellow, intensely fragrant flowers. 10 for 75c; 100 for $6.00.

ODORUS ORANGE QUEEN (2). Like Odorus Campernelle except color is rich orange-yellow. Each 15c; 10 for $1.25; 100 for $10.00.

TULLUS HOSTILUS (3). Yellow flowers, 2 or 3 in a cluster and 3 to 4 stalks to each bulb; very good. 10 for $1.25; 100 for $10.00.

(For other Jonquils see Miniature Daffodils.)

Double DAFFODILS

THE FEARL (3). Moderately double; creamy white interspersed with sulphur yellow; nice fragrance. 10 for 85c; 100 for $7.50.

TWINK (2). Petals alternate primrose and orange. Early and increases rapidly. Each 15c; 10 for $1.25; 100 for $10.00.

HOW TO MAKE EACH DOLLAR GO FARTHER WHEN YOU BUY BULBS . . . .

"More for your money" means more blooms, flowers of true color and perfect form grown on vigorous plants. Only top quality Number 1 Grade bulbs will do this. No other kind will meet our rigid standards. Examine one of our Daffodil bulbs for example. Feel its weight and extra large size. Note that it has a "double nose", rather than the ordinary round shape. These characteristics mean that this bulb will produce **two or more flower stalks.** Multiplied over and over throughout your planting these bulbs give you hundreds of "bonus" flowers, extra dividends to **double your garden enjoyment.** Our other bulbs are of equal excellence.

When you measure your bulb investment by the quality, number, and kind of flowers produced, **Roeding's Quality Bulbs** are your best buy. Try them this year and see.

You SAVE MONEY When You Drive to Niles

Wide paved highways through a pleasant countryside lead to Rancho Arroyo de la Alameda, historic Spanish grant upon which is located our 300 acre Growing Grounds at Niles . . . and the short drive will **pay you,** too! The reason:—

10% Discount Allowed on ALL Cash Orders of $5 or more Taken With You From Niles

Visit us often, and **save** while getting top-quality plant materials. (This discount applies to everything in our big Garden Store at Niles.)

Daffodil hybridizing is great fun and easy to do. Try crossing some of the rare, new types and create your own varieties.

FIRETAIL

Poeticus NARCISSI

Improved forms of the old Pheasant's Eye or Poet Narcissus; fragrant.

ACTAEA (3). Best for California conditions. Good foliage, strong stem and large flower; snow white petals; bright orange eye with red rim. Each 40c; 10 for $3.50; 100 for $30.00.

EDWINA (4). Pure white perianth, full and ruffled; yellow eye with red edge. Each 10c; 10 for 90c; 100 for $8.00.

ORNATUS MAXIMUS (3). An old favorite. 10 for 65c; 100 for $5.50.

RUPERT BROOKE (5). Very fine new Poeticus. Wide, white perianth; small red rimmed cup; fragrant. 10 for 90c; 100 for $8.00.

SNOW KING (4). Exceptionally broad white petals. A tall, strong growing variety. 10 for 90c; 100 for $8.00.

Poetaz NARCISSI

Hybrids between the Poeticus and Tazetta groups.

ADMIRATION (3). Five or more flowers of large size in a long, open cluster; perianths pale yellow with reddish orange cups; sweetly scented. Each 15c; 10 for $1.35; 100 for $12.00.

CHEERFULNESS (5). Clustered flowers; very double; white, flecked with lemon. 10 for 90c; 100 for $8.00.

GOLDEN PERFECTION (4). A grand new Poetaz of great beauty and vigor. Large flowers of pure citron-yellow borne 2 or 3 on tall, strong stems; delightfully fragrant. $1.75 each.

KLONDYKE (2). Pale primrose perianth; golden cups; flowers in clusters; nicely fragrant. 10 for 85c; 100 for $7.00.

LAURENS KOSTER (2). Large clusters; perianths white; cups yellow; fine for mass planting. 10 for 85c; 100 for $7.00.

MEDUSA (3). New type Poetaz; broad white perianth with flat crown of Poeticus type, orange-scarlet. 10 for $1.25; 100 for $10.00.

ST. PATRICK (3). Short, sturdy stems crowned with 3 flowers; perianth, star-shaped, soft yellow; cups dark orange yellow. A gem for the rock garden or low border. Each 35c; 10 for $3.00.

DIANA KASNER

Polyanthus NARCISSI (Tazetta)

Bloom in December and January.

CHINESE SACRED LILY (1). Perianth white, cup golden yellow; flowers in large clusters; very fragrant. 10 for 85c; 100 for $7.50.

PAPER WHITE (1). Small, scented flowers borne in clusters. Excellent for growing in water for winter bloom. 10 for 60c; 100 for $5.00.

SOLEIL D'OR (1). Form similar to Chinese Sacred Lily; perianth golden-yellow; cup orange. Each 10c; 10 for 90c; 100 for $8.00.

Triandrus and Cyclamineus HYBRIDS

A new group especially suited for California gardens.

AGNES HARVEY (4). Beautiful, chalice-cupped Triandrus hybrid. Snow white in clusters of 2 or 3 blooms. Each 25c; 10 for $2.25.

FEBRUARY GOLD (1). Early Cyclamineus hybrid; long orange trumpet, reflexed yellow perianth. Each 25c; 10 for $2.25; 100 for $20.00.

MOONSHINE (4). Creamy-white Triandrus hybrid; 2 to 3 flowers to a stem; bell shaped trumpets. Each 20c; 10 for $1.75; 100 for $15.00.

QUEEN OF SPAIN (3). Wild Triandrus hybrid for rock gardens. Soft canary-yellow; slender trumpets. Each 25c; 10 for $2.25.

THALIA (3). Tall, graceful Triandrus hybrid; snow white, 2 or 3 flowers on each stem. Each 20c; 10 for $1.75; 100 for $15.00.

Miniature NARCISSI for Rock Gardens

BULBOCODIUM CITRINUS. Sulphur Hoop Petticoat Daffodil. Pale citron flowers, 6 to 8 inches; plant in sandy soil in full sun. Each 15c; 10 for $1.25; 100 for $10.00.

B. CONSPICUUS. Yellow Hoop Petticoat Daffodil. Golden-yellow flowers; rush-like foliage; sun or half shade. 10 for 60c; 100 for $4.50.

B. MONOPHYLLUS (Clusii). White Hoop Petticoat Daffodil. Small, ivory white blooms. Plant in gritty soil; dry out in summer; water well when growing; very early. Each 25c; 10 for $2.

CANALICULATUS. Polyanthus type; fragrant clustered white flowers with yellow cups; full sun. 10 for 60c; 100 for $4.50.

CYCLAMINEUS. Very early. Straight, pencil slender trumpet; sharply reflexed perianth; golden yellow. Plant in gritty peat soil, keep fairly moist with light shade; excellent for pots. Each 35c; 10 for $3.25.

JONQUILA SIMPLEX. True, sweet, single Jonquil. Round foliage; very fragrant, clustered, yellow flowers. 10 for 60c; 100 for $4.50.

JUNCIFOLIUS. Suitable for pot planting; 3 to 4 inches high. A miniature Jonquil. Each 30c; 10 for $2.75; 100 for $25.00.

MINIMUS. Smallest of Trumpet Daffodils; 3 inches. Plant in pots of sandy, peaty soil; no fertilizer. Each 30c; 10 for $2.75.

MINOR. Very rare miniature Trumpet Daffodil; 6 inches. Plant in pots or rock garden. Each 30c; 10 for $2.75; 100 for $25.00.

NANUS. Midway in size between Minor and Minimus; 4 inches. Perfect yellow trumpet, very early. Each 30c; 10 for $2.75.

TRIANDRUS ALBUS. "Angel's Tears." Reflexing perianth, bell-shaped trumpet, entire flower creamy-white, drooping. Two to 3 blooms on 4 to 5 inch stem. Prefers shade, gritty soil and well-drained position. Each 25c; 10 for $1.85; 100 for $17.50.

IRIS RETICULATA

Violet-scented, small iris for rock gardens; blooms in February. Violet purple with gold blotch. Each 20c; 10 for $1.50.

ACTAEA

CARLTON

Shipping Charges

There is no charge for packing and we will prepay shipping charges on all bulbs to points within the 4th zone, **except on orders for less than $1.00 a handling charge of 25c will be made.**

COLLECTIONS

DAFFODIL COLLECTION NO. 1

20 LARGE, QUALITY BULBS AT A THRIFTY PRICE..... **$2.50**

A group of medium priced, new daffodils that will thrill you with their rare beauty.

2 AEROLITE	2 MEDUSA
2 ANNA CROFT	2 RUPERT BROOKE
2 CLEOPATRA	2 SILVER STAR
2 FIRETAIL	2 STELLA PRATT
2 LA VESTALE	2 THALIA

2 each of the above-named varieties—20 large, double-nose bulbs ($3.20 value at regular prices).....$2.50

DAFFODIL COLLECTION NO. 2

60 BULBS—A COMPLETE GARDEN OF GLORIOUS COLOR..... **$3.95**

Planned to give maximum bloom for minimum cost. Will bloom over six weeks period.

10 DIANA KASNER	10 SIR WATKIN
10 HERA	10 SPRING GLORY
10 KLONDYKE	10 TRESSERVE

10 each of 6 above-named varieties—60 large, double-nose bulbs (regular price $5.05).....$3.95

Rarest New Daffodils

DIFFERENT! UNUSUAL! **$5.95**

Buy Tommorow's Daffodils Today! Consider this a garden investment as these bulbs will increase in quantity faster than any future reduction in prices.

1 ACTAEA	1 DIOTIMA
1 ADA FINCH	1 ORANGE GLOW
1 CARLTON	1 PEGGY
1 DICK WELLBAND	1 TUNIS

1 each of the above—8 rare new varieties.....$5.95
Regular price $7.55.

TULIPS

ROEDING'S QUALITY BULBS

Here's good news! We have been fortunate in obtaining for you the best grade Pacific-Coast-Grown Tulips, which although a bit smaller than our imported tulips from Holland (no longer available because of war conditions) are fully reliable, plump, firm, and will produce beautiful blooms. They will flower about one week earlier than our imported tulip bulbs under normal conditions.

Although tulips, especially the best grades, are scarce this year, we have kept our prices down to the moderate levels to which you are accustomed. However, our supply is limited, and we suggest you order at once as orders are being filled as fast as received.

To those who are unable to secure all the tulips they would like, we recommend planting more Roeding's Quality DUTCH IRIS, ANEMONES, RANUNCULUS, and DAFFODILS.

CLARA BUTT

Darwin TULIPS

	Price Per 10	Per 100
ALLARD PIERSON. Dark red, early	$ .70	$6.50
ANTON MAUVE. Lavender fading to mauve	.70	6.50
BARTIGON. Brilliant rosy carmine	.70	6.50
BLEU AIMABLE. Violet fading to blue	.70	6.50
CENTENAIRE. Very deep carmine pink	.70	6.50
CITY OF HAARLEM. Brilliant red	.90	8.50
CLARA BUTT. Clear, medium pink	.70	6.50
DREAM. Tall, dark lavender	.70	6.50
GRETCHEN. White and palest pink	.70	6.50
LE NOTRE. Dark rosy pink	.70	6.50
MME. KRELAGE. Dark rose	.70	6.50
PRIDE OF HAARLEM. Dark rose red	.70	6.50
PRINCESS ELIZABETH. Dark pink	.70	6.50
SULTAN. Dark purple	.70	6.50
YELLOW GIANT. Tall, large yellow	.80	7.00

Cottage TULIPS

ALASKA. Lily-flowered, pale yellow	$ .80	$7.00
AVIS KENNICOTT. Tall, clear yellow	.70	6.50
BUFF BEAUTY. Dark, rosy salmon	.80	7.00
DIDO. Carmine pink, amber margins	.70	6.50
ELLEN WILLMOTT. Light yellow, late	.70	6.50
GESNERIANA LUTEA. Good, medium yellow	.70	6.50
GRENADIER. Brilliant orange red	.80	7.00
HAMMER HALES. Dark orange red, tall	.80	7.00
INGLESCOMBE YELLOW. Late, clear yellow	.70	6.50
MISS BLANCHE. Cream fading to white	.80	7.00
MOONLIGHT. Very early, pale yellow	.70	6.50
MRS. MOON. Dark yellow, pointed petals	.80	7.00
ORANGE KING. Rosy orange	.70	6.50
ORIENT. Tall, large, lavender pink	.90	8.00
PICOTEE. White with pink margins; short	.80	7.00
SIRENE. Lily flowered, satin pink	.80	7.00

Breeder TULIPS

	Price Per 10	Per 100
BRONZE QUEEN. Fawn and bronze tones	$ .70	$6.50
CARDINAL MANNING. Purple, amber margins	.80	7.00
LOUIS XIV. Purple, bronze margins	.80	7.00
PRINCE OF ORANGE. Orange and copper	.80	7.00
SUNBEAM. Rosy orange and copper	.80	7.00
YELLOW PERFECTION. Chrome yellow	.80	7.00

Special TULIP Collection

Will bring brilliant color to your Spring Garden.

10 each of 6 beautiful named varieties of tulips—all different colors—OUR SELECTION — 60 BULBS $3.85

(Plus 11c State Sales Tax)

Surprise Bargain BULB Collection

A whole garden full of radiant beauty.

50 Miscellaneous Bulbs — OUR SELECTION

Containing at least 10 varieties. Will include Dutch Iris, Daffodils, Ranunculus, Anemones and many other choice and beautiful spring flowering bulbs $1.95

(Plus 6c State Sales Tax)

TWO EACH of the above collections—100 bulbs—at least 20 varieties $3.75

Plus 11c State Sales Tax)

MRS. MOON

ORANGE KING

MISCELLANEOUS BULBS

for that "EXTRA FLARE"

ANEMONES

All varieties, 10 for 50c; 100 for $4.50.

MONARCH DE CAEN. Single mixed colors, in bloom February to April.

ST. BRIGID. Double and semi-double mixed colors.

BLUE POPPY. A strain of blue singles with very large flowers.

HIS EXCELLENCY. Large flowers of vivid red on extra long stems.

PURE WHITE. Large, single white flowers with light colored centers.

ST. BAVO. A new type specially suited for rock garden planting. Flowers are smaller and more vivid than the De Caen strain. Foliage grows close to ground.

BABIANAS

Freesia-like, blue flowers blooming in April; multiply rapidly. 10 for 50c; 100 for $4.00.

BABY GLADIOLUS

TECOLOTE LAVENDER-BLUE. New strain with large flowers. 10 for 60c; 100 for $5.00.

TECOLOTE PINK. Combines shades of Peach Blossom and Pink Perfection but flowers are larger. 10 for 60c; 100 for $5.00.

TECOLOTE RED. Brilliant shades of red. 10 for 60c; 100 for $5.00.

TECOLOTE MIXED HYBRIDS. Wide range of colors in large flowers. 10 for 50c; 100 for $4.50.

GLADIOLUS TRISTIS CONCOLOR. Night Scented Gladiolus. Straw-yellow flowers on slender stems. 10 for 90c; 100 for $8.00.

RANUNCULUS

CALLAS

CALLA AETHIOPICA. Common White Calla. 10 for $1.50; 100 for $14.00.

CALLA BABY WHITE. Miniature type for pots and cutting. 10 for $1.50; 100 for $14.00.

CALLA YELLOW (Elliottiana). Brilliant yellow flowers suitable for growing in pots. Each 20c; 10 for $1.75; 100 for $15.00.

DWARF PINK CALLA. Tiny rose-pink flowers of perfect form. Each 35c.

FREESIAS

ALBATRE. Large new white variety; very fragrant. 10 for 40c; 100 for $3.50.

CLIMAX. A fine, large, new pink. 10 for 40c; 100 for $3.50.

GOLDEN WONDER. The best and largest new yellow. 10 for 40c; 100 for $3.50.

MARIE L. FISHER. Very lovely lavender-blue. 10 for 35c; 100 for $3.00.

PURITY. An improved strain of this old favorite. 10 for 30c; 100 for $2.50.

SUNSET. Gold and reddish-orange. 10 for 35c; 100 for $3.00.

SPECIAL MIXTURE. Choice blend of all colors. 10 for 35c; 100 for $3.00.

IXIAS (African Corn Lilies)

Bloom just after tulips are through. We can supply separate colors of yellow, white, pink, orange or mixture. 10 for 50c; 100 for $4.00.

LEUCOCORYNE (Glory of the Sun)

Recent introduction from Chile flowering in April. **Our specially cured bulbs are sure to flower the first year.** Flowers lavender-blue with white centers and golden stamens; 10 to 12 inches tall. Foliage consists only of two very narrow, grass-like leaves lying flat on the ground. Each 20c; 10 for $1.75; 100 for $15.00.

LEUCOJUM (Spring Snowflake)

Pendant white flowers with green tips; usually borne three on a stem. Foliage resembles daffodils. 10 for 60c; 100 for $5.00.

LILIES

LILIUM CANDIDUM (Madonna Lily). September delivery. 10 for $2.50.

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LILIUM PARDALINUM GIGANTEUM. Brilliant orange. 10 for $2.50.

LILIUM REGALE. Large, American-grown bulbs. 10 for $2.00.

LILIUM TIGRINUM SPLENDENS. Rosy-orange; American grown. 10 for $1.75.

MORAEA

MORAEA GLAUCOPIS. Peacock Iris. Pale blue with peacock-blue eye; 8 to 10 inches. 10 for 90c; 100 for $8.00.

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GOLDEN-YELLOW. A nice blend of shades. 10 for 55c; 100 for $4.50.

ORANGE SHADES. A new selection of dark shades. 10 for 60c; 100 for $5.00.

PINK SHADES. Light pink to rose shades. 10 for 60c; 100 for $5.00.

RED SHADES. Red and very dark rose. 10 for 55c; 100 for $4.50.

WHITE. About 75 per cent pure white, some cream. 10 for 60c; 100 for $5.00.

TECOLOTE GIANT MIXED. All colors. 10 for 50c; 100 for $4.00.

SPARAXIS

NEW TECOLOTE HYBRIDS. Flowers larger and in better color range than common strain. 10 for 50c; 100 for $4.00.

STREPTANTHERA

Flowers somewhat like Sparaxis; brilliant orange red with violet eye; blooms in March, earlier than Sparaxis and Tritonias. Culture same as Freesias. 10 for 50c; 100 for $4.00.

TRITONIA

PINK PRINCESS. Beautiful clear pink. 10 for 45c; 100 for $4.00.

PRINCE OF ORANGE. Dark orange blooms. 10 for 45c; 100 for $4.00.

SALMON KING. Brilliant salmon pink. 10 for 45c; 100 for $4.00.

MIXED HYBRIDS. Pink, orange, salmon. 10 for 45c; 100 for $4.00.

WATSONIA

BULLARD'S WHITE. Tall, stately white. 10 for 75c; 100 for $6.00.

ED STURTEVANT. Brilliant orange-red. 10 for 75c; 100 for $6.00.

EUNICE. Tall, salmon pink; new. 10 for 75c; 100 for $6.00.

FUCHSIA ROSE. Brilliant new shade. 10 for 75c; 100 for $6.00.

LILIAN BENNER. Lavender-orchid. 10 for 75c; 100 for $6.00.

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California NURSERY CO.
76th Year
GEORGE C. ROEDING, Jr., President
NILES, CALIFORNIA

POSTMASTER: RETURN POSTAGE GUARANTEED

"Bulbland" presents

ROEDING'S QUALITY BULBS for 1941

ADRIAN BACKER (Top); INDIAN CHIEF, WHITE EXCELSIOR, IMPERATOR, VIOLET QUEEN (Center); YELLOW QUEEN (Bottom, Right).

New Effects of Rare Beauty Reward Your Efforts With These Bulbs

Picture your garden next spring, alive and fairly singing with the joyous bright colors and exquisite forms of spring flowering bulbs in bloom! By all means treat yourself to the thrill of growing some this year.

No other class of flowering plants gives so much for so little . . . so much clear fresh beauty for so little effort and cost. You will find a great urge to the generous use of bulbs in these six advantages:

—success is assured.
—results are quick.
—culture is easy.
—the blooming season is long.
—color possibilities are spectacular.
—the cost is modest.

Now is the time to plan and order . . . we will gladly help you make selections. Our 1941 assortment is the pick of the market, and we commend it to you with confidence. Visit us, see and inspect these fine bulbs yourself. Or, if more convenient, write or telephone now while our stock is complete.

Dutch Iris . . .

The finest of all spring flowering bulbs for cut flowers. Planted October to December, they flower February to April.

ADRIAN BACKER. Uniform purple-lilac; 24 inches.
BLUE HORIZON. Light violet-blue; 26 inches.
BLUE SKIES. Soft wedgewood-blue; 26 inches.
GOLDEN BRONZE. Standards violet; falls bronze.
GOLDEN GLORY. Uniform golden yellow; 26 in.
IMPERATOR. Dark blue; tall and late; 30 inches.
INDIAN CHIEF. Standards blue; falls bronze.
LEONARDO DA VINCI. Standards creamy-yellow; falls canary-yellow with orange stripe; large; 28 inches.
MORNING MIST. Delicate sky blue; 24 inches.
POGGENBEEK. Dark blue; early April; 30 inches.
THERESE SCHWARTZE. Standards pale blue; falls white with narrow orange stripe; late March; 24 inches.
VIOLET QUEEN. Soft violet; 24 inches.
WEDGEWOOD. Medium blue; early March; 24 inches.
WHITE EXCELSIOR. Large white; orange stripe; March.
YELLOW QUEEN. Slender; late March; 28 inches.

PRICES: All Dutch Iris, 10 for 60c; 100 for $5.00. 5 each of 15 varieties (75 bulbs) $4.00, plus 12c tax.

An Event You Must Surely See— Our Annual Outdoor Bulb Show

Next spring our extensive Show Gardens at Niles will be ablaze with bright colors from mid-March to mid-April when more than 100,000 bulbs mass their lovely blooms to form a vast "sea of beauty". Daffodils are at their best during March, tulips in April, with other bulbs blooming in sequence throughout the Show period.

Be sure to enjoy this gorgeous sight. See hundreds of varieties in bloom where you may compare them and plan for next season's garden effects. Tours of our gardens, bus trips through our 300 "Living Acres", cut flower arrangements, entertainment (on week-ends), and historic Old Adobe all dressed up for the occasion are a few of the many enticing features. Better mark the calendar right now, we're expecting you.

76TH YEAR California NURSERY CO.
GEORGE C. ROEDING, Jr., Pres.
Main Office: NILES, California
Branch Nurseries: Menlo Park, Sacramento, Modesto, Fresno

2020-011

MISCELLANEOUS BULBS
for that "EXTRA FLARE"

ANEMONES

All varieties, 10 for 50c; 100 for $4.50.

MONARCH DE CAEN. Single mixed colors, in bloom February to April.

ST. BRIGID. Double and semi-double mixed colors.

BLUE POPPY. A strain of blue singles with very large flowers.

HIS EXCELLENCY. Large flowers of vivid red on extra long stems.

PURE WHITE. Large, single white flowers with light colored centers.

ST. BAVO. A new type specially suited for rock garden planting. Flowers are smaller and more vivid than the De Caen strain. Foliage grows close to ground.

BABIANAS

Freesia-like, blue flowers blooming in April; multiply rapidly. 10 for 50c; 100 for $4.00.

BABY GLADIOLUS

TECOLOTE LAVENDER-BLUE. New strain with large flowers. 10 for 60c; 100 for $5.00.

TECOLOTE PINK. Combines shades of Peach Blossom and Pink Perfection but flowers are larger. 10 for 60c; 100 for $5.00.

TECOLOTE RED. Brilliant shades of red. 10 for 60c; 100 for $5.00.

TECOLOTE MIXED HYBRIDS. Wide range of colors in large flowers. 10 for 50c; 100 for $4.50.

GLADIOLUS TRISTIS CONCOLOR. Night Scented Gladiolus. Straw-yellow flowers on slender stems. 10 for 90c; 100 for $8.00.

RANUNCULUS

CALLAS

CALLA AETHIOPICA. Common White Calla. 10 for $1.50; 100 for $14.00.

CALLA BABY WHITE. Miniature type for pots and cutting. 10 for $1.50; 100 for $14.00.

CALLA YELLOW (Elliottiana). Brilliant yellow flowers suitable for growing in pots. Each 20c; 10 for $1.75; 100 for $15.00.

DWARF PINK CALLA. Tiny rose-pink flowers of perfect form. Each 35c.

FREESIAS

ALBATRE. Large new white variety; very fragrant. 10 for 40c; 100 for $3.50.

CLIMAX. A fine, large, new pink. 10 for 40c; 100 for $3.50.

GOLDEN WONDER. The best and largest new yellow. 10 for 40c; 100 for $3.50.

MARIE L. FISHER. Very lovely lavender-blue. 10 for 35c; 100 for $3.00.

PURITY. An improved strain of this old favorite. 10 for 30c; 100 for $2.50.

SUNSET. Gold and reddish-orange. 10 for 35c; 100 for $3.00.

SPECIAL MIXTURE. Choice blend of all colors. 10 for 35c; 100 for $3.00.

IXIAS (African Corn Lilies)

Bloom just after tulips are through. We can supply separate colors of yellow, white, pink, orange or mixture. 10 for 50c; 100 for $4.00.

LEUCOCORYNE (Glory of the Sun)

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